

# Eating in is the new eating out.

Campbell's Everyday Gourmet Soups turn any dinner into a gourmet experience. A quick supper at home becomes a bit of a gastronomique experience. It turns your kitchen, or dining room into a restaurant.

To dramatise this we'd like to invite you to show us how you have transformed your kitchen into a restaurant.

Perhaps you've dressed the dog up as the maitre d'. Maybe you've created a fabulously over-the-top table setting. You might have hired a mariachi band.

The best, funniest, cleverest, most creative suggestions will be posted on our microsite and people can vote for the winners. The winners will receive a gourmet experience in their home, where a Campbell's chef will cook your favourite Everyday Gourmet soup from scratch.



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## banner



## Eat in like you're eating out

Turn your home into a restaurant with Campbell's  
Everyday Gourmet.  
Post your pictures on our Facebook page and you could win a  
gourmet experience at home.



## script

In this film we see close up shots of the moments before a restaurant opens for the evening.

We might see cutlery being polished. A tablecloth being ironed. Glasses being scrutinised. Candles being lit.

Intercut with this we see a woman preparing for a special night out, again all shot in extreme close up. We see lipstick being applied. A foot slipping into a high-heeled shoe. A jewellery clasp being fastened.

Now we cut wide to see that the woman is at home. She has dressed for dinner and set the table elegantly. She sits down to her Campbell's Everyday Gourmet.  
VO: Turn your home into a restaurant with Campbell's Everyday Gourmet.

Titles: EATING IN IS THE NEW EATING OUT. JOIN US ON FACEBOOK.

