SIMPLE GOES IN, AMAZING COMES OUT

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The idea behind “Simple Goes In, Amazing Comes Out” refers to not only the ingredients in barkTHINS but also to the fact that sometimes amazing things come from just a few simple ingredients. We can play with the media to be very graphic and intriguing so we can stop the thumb on its tracks and learn about the simplicity this target so craves in the things they eat and enjoy.

Facebook Ad :06
Since ads on Facebook don’t have sound, we tempt the viewer into clicking and letting the soundtrack play.

YouTube Ad :06
We use the work of upcoming artists who use limitations in their work, like Ray Grimes (look him up on YouTube)