

SIMPLE CONCEPT.

barkTHINS are simple goodness so communications can be arresting in their simplicity.

15 sec video:

SUPER: world's simplest video.



SPOKESMAN: barkTHINS are made from fair trade, non GMO premium chocolate, almonds and sea salt. Nothing else. Thank you.

ANNCR VO: barkTHINS. A quite simply delicious snack;

barkTHINS®

A quite simply delicious snack.

6 sec video:

WORLD'S SIMPLEST VIDEO



SPOKESPERSON: barkTHINS are made from premium chocolate, almonds and sea salt. A quite simply delicious snack.