

JOLLY
rancher
MISFITS
Gummies



CAMP FIRE STORY

In this route we see ordinary gummy sweets around a camp fire in the woods. A Gummy bear tells a tall tale about a time when he narrowly escaped from a giant boy with giant teeth and some scary looking creatures – the Misfits.

The Gummy bear's tall tale turns out to be real and all panic sets in as they meet the Misfits.

Like all Misfits, they tend to be misunderstood and they are sweeter than they look!

**JOLLY RANCHER MISFITS -
SWEETER THAN THEY LOOK**

Client:	Misfits
Title:	Camp fire story
Job No.:	
Length:	30"
Platform:	Online/TV
VO Artist:	TBA
Script Date:	7th December 2018

VIDEO	AUDIO	ALTS
We open on some ordinary sweets sitting around a camp fire in the woods. A gummy bear is telling a tale about a time when he was once confronted by a human boy 'Giant' with enormous Gnashing teeth.	<i>So, there I was just about to face the jaws of the beast, a giant of a human boy with enormous razor sharp teeth!</i>	
We cut to see the gummy's memory story unfold. The gummy sweet manages to escape by running from the jaws of the boy's giant teeth.	<i>I managed to escape, just. Some of my platoon weren't so lucky</i>	
we see the terror continue with the sweets being pulled apart and being wrongly reassembled by the giant boy.	<i>Orange Ted was ripped right in two and Fishy Fisherson suffered a similar fate</i>	
We cut back to the gummy telling the story. He tells the sweets to come closer for dramatic affect. The sweets leann in closer and they all look terrified, as he tells more of the story.	<i>I ran for my sweet life, but i came to an unspeakable place. Come closer and I'll tell you.</i>	
We see a close up of the dramatic expression on the gummy's face as he describes the Misfits.	<i>I saw...I saw a sweet abomination. A Gummy bear body with a fish tale! A...Merbear! (the listeners gasp)</i>	
He continues to describe the terror-some features of the Unishark.	<i>On the other side of me was a Shark with an enormous spike on it's head! A...Unishark! (more gasps) they headed towards me...</i>	
One of the gummies doesn't believe the sweet's tall story and interrupts him.	<i>(another sweet interrupts the story teller) ... Yeah, right! you think we were best before yesterday?</i>	
Suddenly the sweets are interrupted by two strange characters -the Misfits. In an extremely sweet and polite manner the Merbear and Unishark ask to join the the other sweets.	<i>Excuse me, room for two more?</i>	

<p>The other sweets are horrified and run in all directions to get away from Merbear and Unishark.</p>	<p><i>RUN..EVERY SWEET FOR THEMSELVES</i></p>	
<p>Merbear and Unishark look at each other in bewilderment, not knowing what all the fuss is about.</p>	<p><i>Was it something we said?</i></p>	
<p>We cut to see the pack shot of Misfits.</p>	<p><i>Misfits -Sweeter than they look.</i></p>	