

Animation Idea: Colossal Collision

Two 10 second short stories that reveal the crazy origins of **MERBEAR** and **UNISHARK**. These are quick and colorfully depicted animations that literally bring to life our characters.

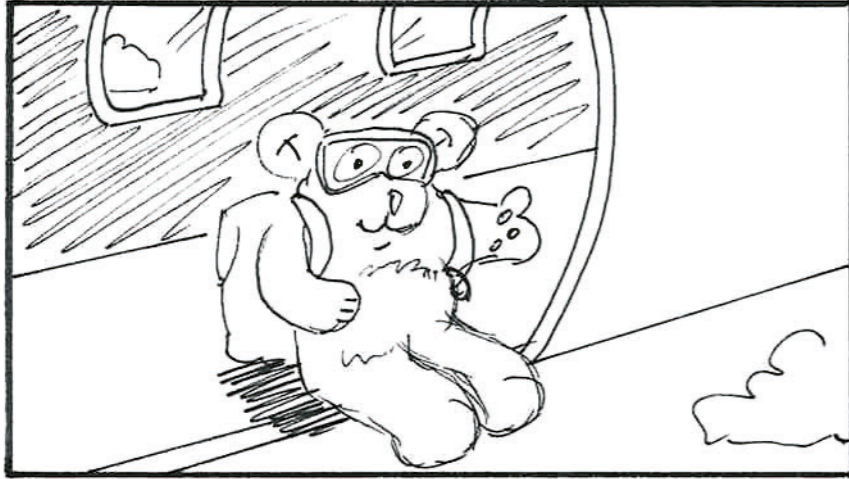
In our first short story we see how a skydiving bear with a broken parachute accidentally lands on an unsuspecting mermaid.

In our second story we see an angry unicorn race towards a shark who in turn races towards the unicorn. In both stories we see how these huge collisions create something entirely new.



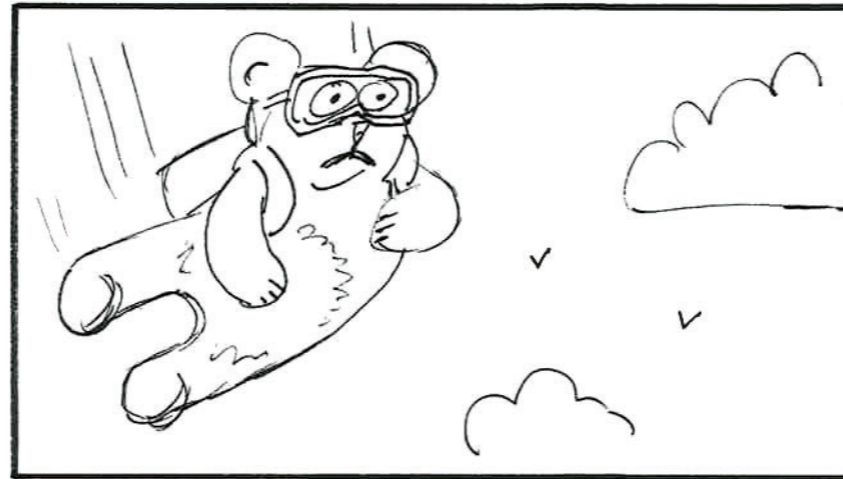
Skydive – Bear & Mermaid.

10 sec animation



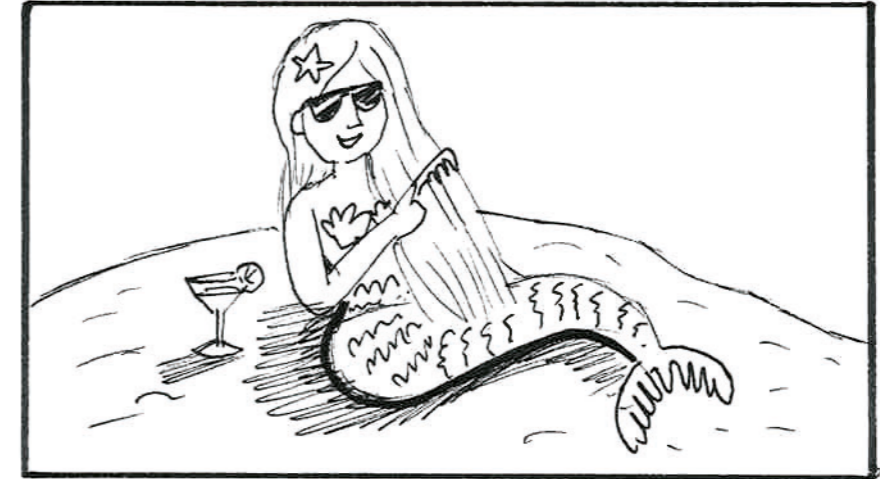
We see a Gummy Bear wearing a parachute backpack as he prepares to jump out of a plane.

SFX: The roar of prop engines on a plane.



He takes the leap of faith and jumps, we see him fall through sky.

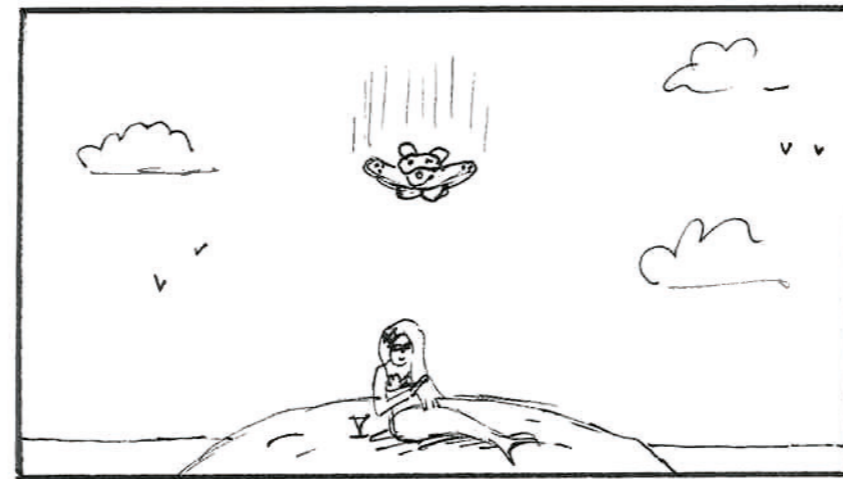
He tries to engage his parachute but it's not working.



Cut to a mermaid combing her long blonde hair as she soaks up some rays on a rocky outcrop.



Cut to the Gummy Bear as he's hurtles towards the earth.

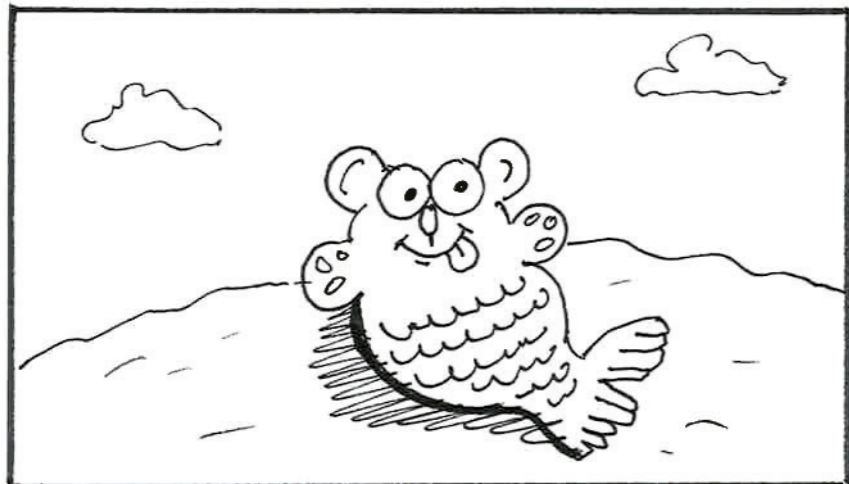


Cut to the mermaid as she's about to be flattened by the skydiving Gummy Bear.



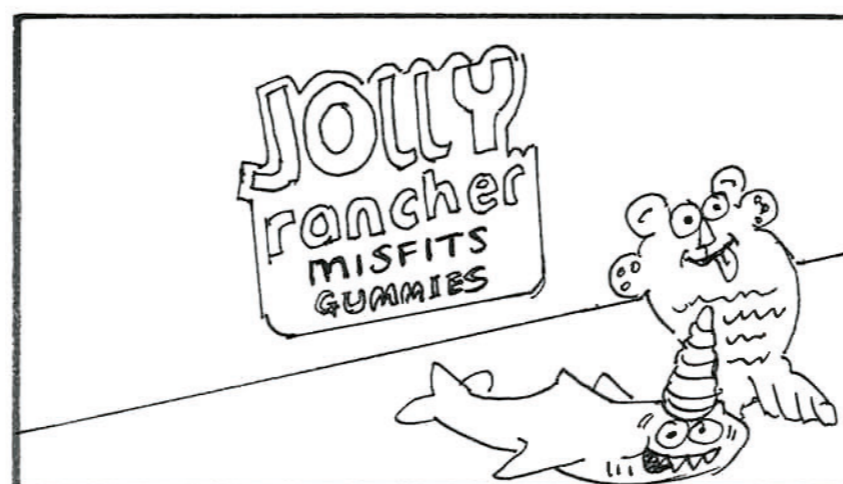
There's an almighty bang, and a cartoon puff of smoke appears around the impact.

SFX: Loud explosion.



When the cloud disperses, we see MERBEAR lying there on the rock.

MVO: "Say hello to MERBEAR."

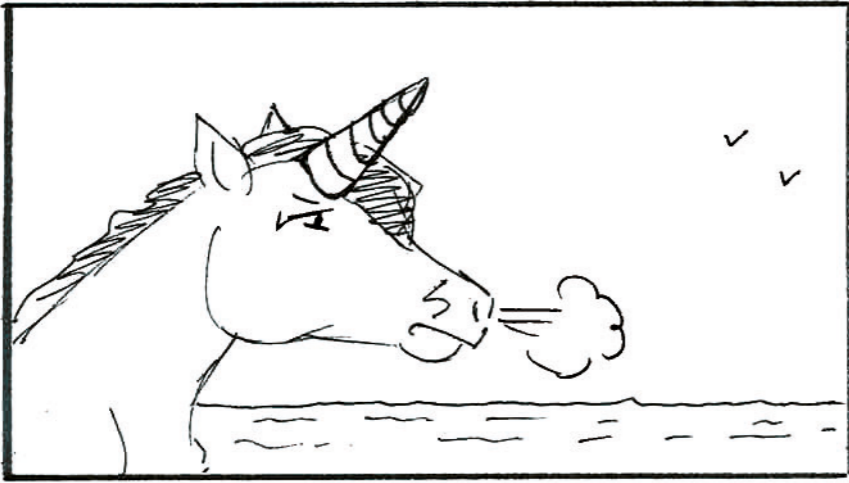


Cut to end frame:

MVO: "Introducing MERBEAR & UNISHARK. The latest Misfits."

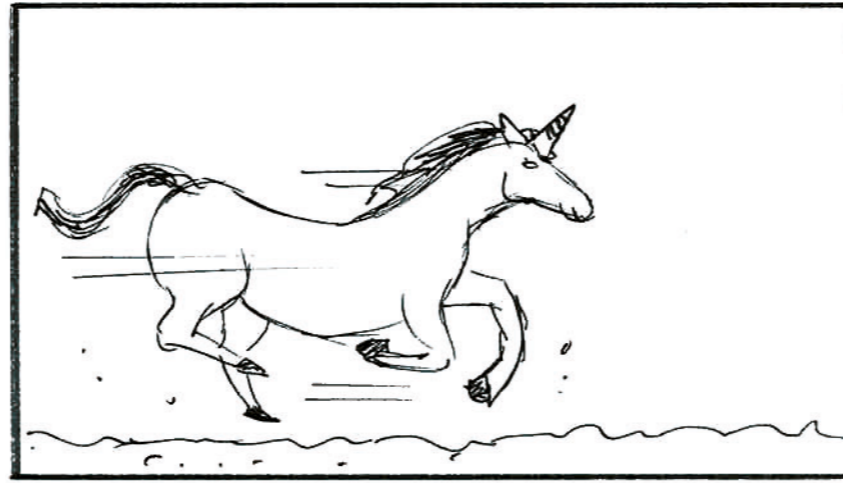
Fight - Unicorn vs Shark.

10 sec animation



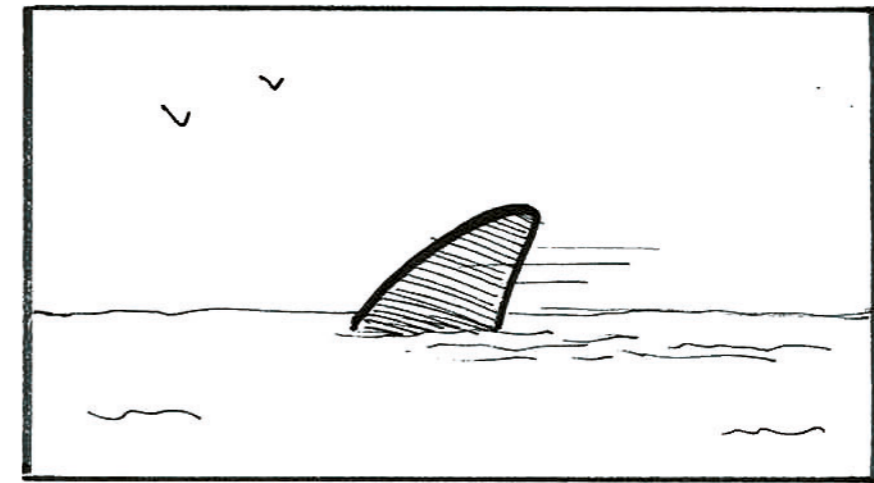
A unicorn looks angrily out towards the ocean.

SFX: Snorting of a horse.



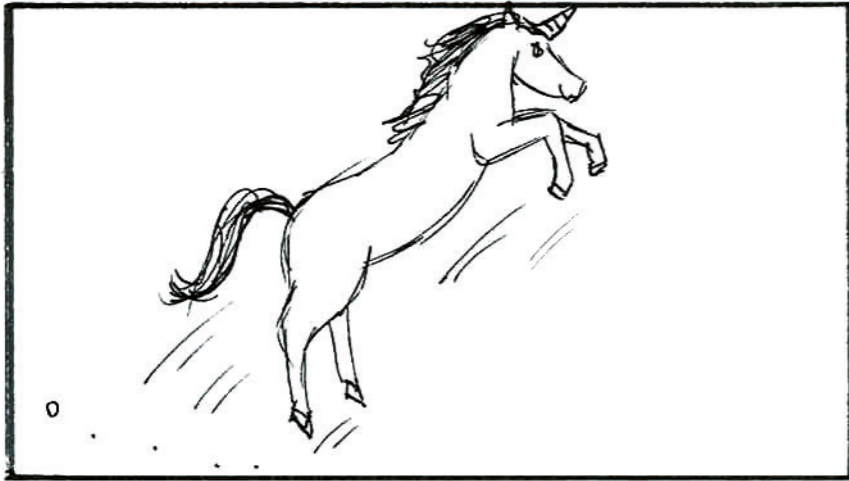
And then begins to gallop in the direction of the sea.

SFX: Galloping along a beach.

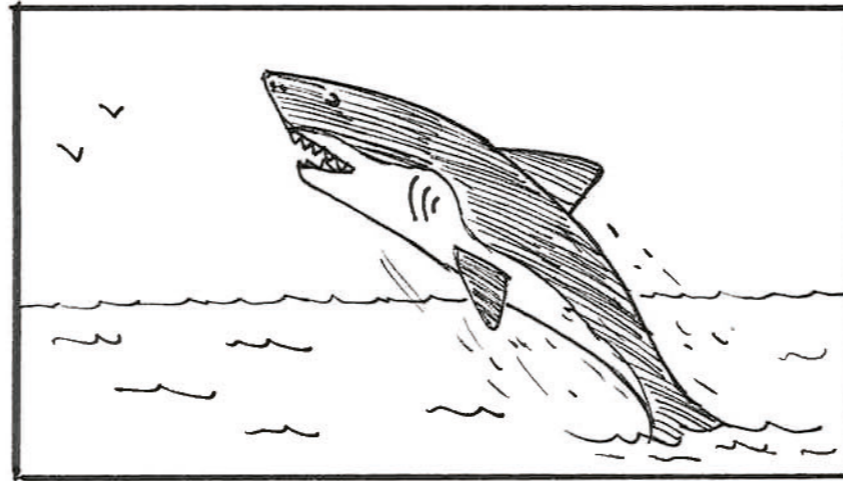


Cut to a shark fin out in the ocean, it suddenly picks up speed and races towards the shore.

SFX: Crashing of waves.



Cut to our unicorn as it leaps into the sea.

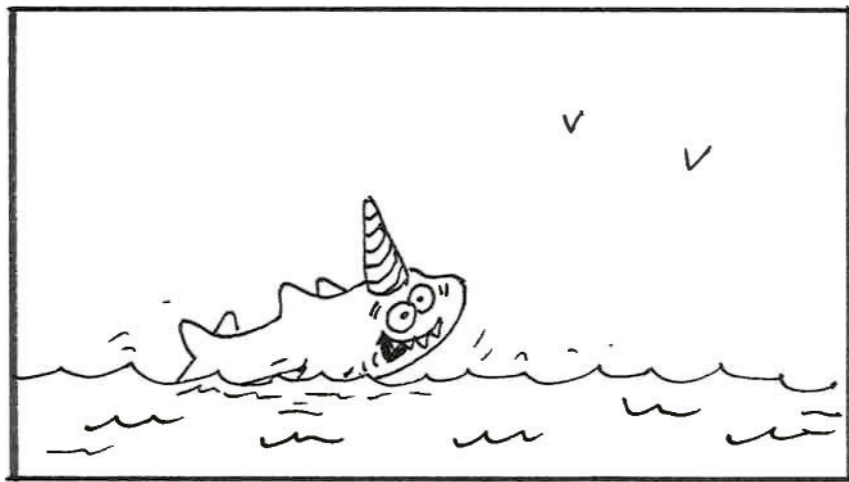


Cut to the shark as it leaps out of the sea.



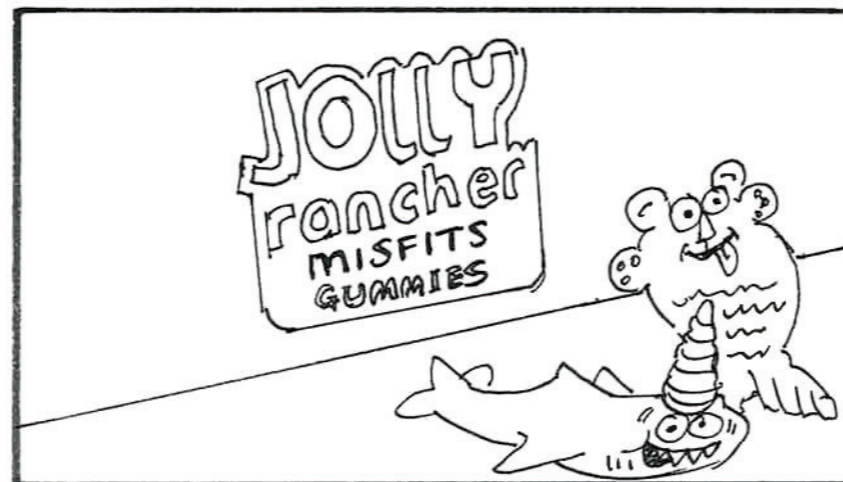
The two meet with an almighty bang, and a cartoon puff of smoke appears around the collision of these two titans.

SFX: Bang of an explosion.



When the smoke disperses, we see the shark sporting a shiny unicorn's tusk. He's now UNISHARK.

MVO: "Say hello to UNISHARK."



Cut to end frame:

MVO: "Introducing MERBEAR & UNISHARK. The latest Misfits."