CONCEPT:

DO YOU KNOW ME?

Today consumers have higher expectations of every company they deal with then ever before. They expect more than a virtual “smile and a handshake” They expect every search, e-commerce and service interaction to be relevant as possible. If you you don’t meet their expectations, you don’t know them.

coveo™

Relevance personified.

VIDEO SCRIPT:
PEOPLE SPEAK TO CAMERA THEIR FACES BLURRED.
MAN IN EASY CHAIR:
Do you know me, you should by now.
WOMAN WEARING ALL BLUE IN BLUE ROOM.
I'm the one that loves blue.
MAN BY SPORTS CAR:
I'm the one that wants things faster.
WOMAN CUTTING COUPONS.
The one that never misses a sale.
WOMAN WITH FIVE KIDS.
The one always buying for her kids. You know.
MAN FIXING BENCH.
The one who always needs another tool.
MAN ON HIKING TRAIL
The one who's going places.
WOMAN IN GARDEN.
Do you know me?
MAN ON BOAT:
You should by now.
SCORES OF PEOPLE IN ZOOM LIKE SQUARES FILL SCREEN ALL SPEAK:
If you don't know me.
ALL FACES ARE UNBLURRED:
I don't know you'
ANNCR VO: Coveo can help give every search, e-commerce or service interaction you have with you customers the the relevance that says, I know you.

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TACTICAL:

DO YOU KNOW ME?
I'M YOUR CUSTOMER.

When you make every interaction relevant it shows them that you know them. I want to know more.

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